



**FOR IMMEDIATE RELEASE**

**Certes Financial Pros President and CEO Named to Better Business Bureau of Minnesota and North Dakota Board of Directors**

**MINNEAPOLIS—Aug. 30, 2010** — Certes Financial Pros, a leading provider of senior level financial staffing in the Twin Cities market, is pleased to announce that Sally Mainquist, Certes Financial Pros president and CEO, has been named to the Board of Directors of the Better Business Bureau of Minnesota and North Dakota.

“I am honored to be serving on a board that reflects the mission and values of our organization,” commented Sally Mainquist, president and CEO of Certes Financial Pros. “I look forward to sharing my insight into ethical business practices with my fellow board members and helping to lead the Better Business Bureau during its 99<sup>th</sup> year.”

“I am delighted that Sally Mainquist has chosen to join the board of the Better Business Bureau of Minnesota and North Dakota,” said Bob Shoemake, from the Center for Ethical Business Cultures. “I have high regard for the BBB and their work and take great pride in the fact that they were founded here in Minnesota—yet another ethical product of this outstanding business community. I trust that Sally will be a splendid addition to this board.”

Certes Financial Pros has been recognized with multiple awards for ethics and integrity. The company is the proud recipient of the 2010 Minnesota Business Ethics Award and the 2009 Better Business Bureau Integrity Award.

**About the Better Business Bureau of Minnesota and North Dakota**

The Better Business Bureau is a non-profit organization devoted to the establishment and maintenance of a marketplace where sellers and buyers can trust each other. The mission of the Better Business Bureau is to promote, through self-regulation, the highest standards of business ethics and conduct; and to instill public confidence in responsible businesses through programs of education and action that inform, protect and assist the general public.

**About Certes Financial Pros**

Certes Financial Pros, a provider of senior level financial professionals to Twin Cities companies needing interim, project, and permanent placement support, is proud of its award-winning reputation for being a Minnesota Business Ethics Award recipient, a Better Business Bureau Integrity Award winner, as well as an “Outstanding Employer” and “Best Place to Work.” Certes employees and clients benefit from a unique culture, driven by a work-life balance focused philosophy and relationship-based business model.

Certes Financial Pros is a division of SNI Companies, a national staffing firm. Visit [www.certespros.com](http://www.certespros.com) for more information.

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