



FOR IMMEDIATE RELEASE

Certes Financial Pros Expands Client Services Team
Strengthens SNI Financial Sister Division with New Hire

MINNEAPOLIS—February, 2011 — Certes Financial Pros, a leading provider of senior level financial staffing in the Twin Cities market, is pleased to announce the recent addition of Larry Revier, CPA (inactive), to its SNI Financial permanent placement client services team. With over twenty years of accounting and finance, and recruiting experience, Revier will play a key role in SNI Financial and Certes' continued growth in the Twin Cities market.

“Larry’s unique blend of previous finance and accounting roles coupled with his recruiting experience is a huge benefit to our client services team,” commented Sally Mainquist, Certes Financial Pros president and CEO. “I look forward to Larry’s contributions to the SNI Financial and Certes Financial Pros teams. His extensive connections throughout the Twin Cities will help to grow our business in 2011 and beyond.”

Before joining SNI Financial, Revier served in an audit capacity at Deloitte & Touche and Carlson Lindquist. Most recently, Larry worked in a variety of recruiting roles for a local recruiting company. For more information on SNI Financial, visit

<http://www.certespros.com/team/sni-financial.cfm>

Certes Financial Pros has been recognized with multiple awards for ethics and integrity. The company is the proud winner of the 2010 Minnesota Business Ethics Award and the 2009 Better Business Bureau Integrity Award.

About Certes Financial Pros

Certes Financial Pros, a provider of senior level financial professionals, supplies Twin Cities companies with interim, project, and contract-to-perm support. Certes is proud of

its award-winning reputation for being a Minnesota Business Ethics Award recipient, a Better Business Bureau Integrity Award winner, as well as an “Outstanding Employer” and “Best Place to Work.” Certes employees and clients benefit from a unique culture, driven by a work-life balance focused philosophy and relationship-based business model. Certes also offers permanent hiring solutions and clerk to mid-level staffing solutions through its sister divisions, SNI Financial and Accounting Now. Certes Financial Pros, SNI Financial and Accounting Now are divisions of SNI Companies, a national staffing firm. Visit www.certespros.com for more information.

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